

**Dr. Akhilesh Das Gupta Institute of Technology  
& Management**  
**School of Business Studies (BBA)**



**Event:** Orientation Day

**Date:** January 3<sup>rd</sup>- 4<sup>th</sup>, 2023

**Department:** School of Business Studies

**Venue:** Auditorium

**Event Organizer:** Management Department & Sankalp Society

**Event Objective:**

- To welcome the new students to the institute
- To help students in a smooth transition from school to college life
- To familiarise students with the institute's structure, and processes involved.
- To make the students aware of the college culture and inform the students about the code of conduct.
- To involve and learn about the career development process and develop their skills.
- To create awareness among students about professional etiquette.

Management Department, in collaboration with its in-house cultural society, Sankalp, organized a two-day, Orientation Programme for BBA students (Batch 2022 – 2025). The major objective of the program was to make the students aware of the academic aspects of the course, the rules, and regulations of the institute, and ensure participation in monitoring the performance and progress of students.

The Orientation program was commenced by the welcoming of CEO Shri. SN Garg Sir, Director Prof. (Dr.) Sanjay Kumar, Assistant Director (HR) Ms. Pankhuri Aggarwal, Course Director Prof. (Dr.) Divya Gangwar, DI – Management Department Ms Sonali Gaur, Head of all the Departments, Faculty Members, and Students.

## Day 1

### Key highlights of the events

- Address by CEO, Mr. SN Garg, about the values of the institute, and the key to being a valued student of life
- Address by Director Sanjay Kumar, about how the vision of the institute helps to enhance the skills-set of students & equip them to have an edge over others professionally
- Address by Course Director, Prof. (Dr.) Divya Gangwar, to welcome students to the department, giving key highlights of ideal students, expected behavior, and availability of faculties as mentors and guides.
- Introduction to the history of the institute, infrastructural facilities, the faculties, clubs & societies at the institute and departmental level.
- Dance performance by Drishti of BBA
- Performance by Nyasa and Shradha from the BBA department
- Briefings about the examination-cell
- A Skit by Yakshangna, the official theater society of ADGITM
- Dance performance by INSYNC, the official western dance society of ADGITM
- Acquaint students with the functioning of the Training & Placement cell
- Introducing the student to the mentorship program run at the departmental level
- Stand-up comedy by Alfaaz, the official creative writing society of ADGITM.

The students were briefed and introduced to various clubs and societies of the institution: Alfaaz, the official creative writing society; INSYNC, the official western dance society; Virsa, the official Bhangra Society; Yakshangna, the official theater society; Imperials, the official fashion society; Freak Street, the official street dance society; CONFLUENZ, the official photography society; Swaranjali, the official music society; Sankalp, the official Management society.

The students were informed about the working of the training and placement cell by Ms. Monica and made them familiar with its past success. Examination cell head, Dr. Tanuja Nautiyal, made the students acquainted with the policies, regulations of the examinations and emphasized upon the importance and etiquette of disciplined learners.

At the end of the first day of orientation, a vote of thanks was given by Ms. Shelly Gosain. With a deep sense of appreciation, Management Department appreciated all the faculty members and Students for their untiring efforts with anticipation of meeting them the next day.

## Day 2

The orientation program, Day 2, was continued with a day for Management Games conducted by the Management Department. The primary objective of organizing such an event is to make students familiarize themselves with their fellow mates & make them understand learning can be fun.

With “Make Learning Fun” in perspective, the Management Department started day 2 of the orientation program by welcoming Dignitaries, Heads of Departments, Faculty Members, and Fellow freshers. After welcoming, the event started with the Management Games organized by the management department itself and in between transiting to a different, some interesting performances were performed by in-house Clubs and Societies for the students. The schedule of the Day was as follows:

- Management Game 1- Catch the Cue
- Performance of Swaranjali, the official music society
- Management Game 2- Trick to Pick
- Performance of Alfaaz, the official creative writing society
- Management Game 3- Danger in the Drop
- Performance of Freak Street, the official street dance society
- Management Game 4- Rewarding the Risk
- Management Game 5- Paper Chain
- Performance by Imperials, the official fashion society
- Performance by Mayank
- Management Game 6- Crossing the Galaxy
- Performance of Aditya and Satvik

All the performances by the Clubs & Societies were graceful, mesmerizing, synchronized, expressive, heart-touching, creative, exemplary, beautiful, alluring, and flawless. Also, the winners of the Management Games were congratulated with a small token of appreciation and certificates while thanking the other participants who participated for their sporting spirit.

After all the Management Games and Performance sessions by students, Clubs, and Societies. Distribution of Certificates were done by CEO Sir, Shri. S.N. Garg, Director Sir (Prof.) Dr. Sanjay Kumar, the Course Director (Prof.) Dr. Divya Gangwar to MBA students 2020-2022 Batch for the winning the event of Marketing Buzz organized by Sankalp Society, Management Department.

Prof. A.K. Mitra shared his life lessons with the students and disseminated how to be a better human and a management person.

Orientation day 2 ended with a vote of thanks, recognizing the efforts of faculty members and students to organize, and participate in the event and make it a success

Outcome: The orientation as a whole was very valuable in informing the students about the institute, and getting an insight into their expectations. Students excitedly joined the event and interacted as well. All activities offered information to put students at ease with the new environment.

**Invitation:**



Dr. Akhilesh Das Gupta Institute  
of Technology & Management  
(Formerly Northern India Engineering College)



**Management Department  
is organising the**

**Orientation  
2022**

**Dear Freshers....**

We Cordially invites you to the  
orientation programme on  
03-04 Jan 2023.

**11:30 AM**

**Venue: Auditorium, Adgitm**

**Images From Events:**













# Dr. Akhilesh Das Gupta Institute of Technology & Management



## School of Business Studies

**Event:** Freshers Party

**Date:** January 17, 2023

**Department:** School of Business Studies

**Venue:** Auditorium

**Event Organizer:** Sankalp Society, Management Department

The purpose of Fresher's Party is to welcome new students in a friendly atmosphere and to encourage their creative impulses to boost their confidence. It is the day where seniors and juniors finally bond and unite to celebrate being part of the college. Students of First Year – The freshers were welcomed with the red rose to this party which was organized by Sankalp Society in Gold Mine Banquet, Vivek Vihar, Delhi at 11AM. CEO Sh. S. N. Garg, Director Prof. (Dr.) Sanjay Kumar and Course Director Prof (Dr.) Divya Gangwar were the chief guests of the event. Freshers along with their seniors got a chance to showcase their talent by a stunning Ramp walk, various Dance performances like solo, Duo, Group dances. Later, games were organized to make the function cheerful and fun! Talking about the ramp walk, it was conducted in two rounds. In the Round 1- the participants walked on the ramp and gave poses towards the audiences. The audiences enjoyed the fashion show and they encouraged the participants by making hooding sounds. Later in the Round 2- the shortlisted participants were invited for a ramp walk and were asked to introduce themselves & followed by a question-answer session, based on which the Mr. and Ms. Freshers were

finalized. It was a delightful session where every participant enjoyed and expressed themselves to the fullest.

The event was finally concluded with vote of thanks by Ms. Aastha, Event Coordinator. Refreshments were served in after the program.

**Images:**







