

# Dr. Akhilesh Das Gupta Institute of Technology & Management



## MBA Department

**Event:** Workshop on “Financial Planning, Capital Markets, Investment & Wealth Management Education”

**Date:** 4th and 6th October, 2023

**Department:** MBA

**Venue:** MBA Lab

**Resource Person:** Dr. Mukul Jain

**Event Coordinator:** Ms. Ankita Upadhyay

**Objectives:** The primary objective of the event was to impart an extensive comprehension of fundamental finance concepts to participants.

**Activities Undertaken:** The Management Department of ADGITM College, in collaboration with the National Institute of Securities Market (NISM), successfully organized a two-day workshop on October 4th and 6th, 2023. This carefully curated workshop aimed to provide participants with a comprehensive understanding of financial planning, capital markets, investment, and wealth management.

### **Day 1: Financial Planning and Wealth Management**

The morning session, led by a distinguished finance expert, centred on essential financial planning principles. Participants gained insights into establishing financial objectives, budgeting, and the effective management of personal and familial financial resources. The session emphasized the critical roles of investment diversification and risk management in the context of wealth accumulation.

The afternoon session delved into effective wealth management strategies, covering various financial instruments such as mutual funds, bonds, and equities. The discussion highlighted their roles in wealth creation and preservation, emphasizing the importance of asset allocation and long-term financial planning for securing one's financial future. The final session encouraged open dialogue and discussions, fostering an interactive exchange of ideas and solutions, thereby enhancing participants' understanding of effective collaboration between academia and industry.

## **Day 2: Capital Markets and Investment Education**

Mr. Mukul Jain provided a comprehensive overview of capital markets, offering participants a profound understanding of stock markets, bonds, and the regulatory mechanisms ensuring market integrity.

In the subsequent session, he delved into the realm of investments, engaging in an in-depth discussion of various investment strategies, including value investing, growth investing, and market trend analysis. Participants were encouraged to make informed investment decisions, taking into account their risk tolerance and financial objectives.

The workshop successfully provided a platform for participants to enhance their knowledge and skills in the realms of financial planning, wealth management, capital markets, and investment education

**Beneficiaries:** The workshop was designed to benefit final-year MBA students.

**Outcome:** The successful culmination of the two-day workshop focused on "Financial Planning, Capital Markets, Investment & Wealth Management Education" marked a noteworthy achievement. Participants found a valuable platform to enhance their financial knowledge and acquire crucial skills in financial planning, investment, and wealth management.

The event highlighted the pivotal role of financial literacy and its profound impact on individual financial well-being. It underscored the imperative need for prudent financial planning, diversification, and informed investment choices as fundamental prerequisites for attaining long-term financial success.

## Event Highlights:





# Dr. Akhilesh Das Gupta Institute of Technology & Management



## MBA Department

**Event:** Tactical Fun

**Date:** 12<sup>th</sup> October, 2023

**Department:** MBA

**Venue:** Smart Room, Room No. 2409, ADGITM

**Event Coordinator:** Ms. Vimla Sharma & Ms. Ankita Upadhyay

**Number of Participants:** 80

**Objectives:** The "Tactical Fun" Role-Playing Competition, hosted by Sankalp Society, Management Department on 12th October, 2023, was designed with the following primary objectives:

- **Promote Creative Thinking and Problem-Solving:** Encourage participants to engage in creative thinking and effective problem-solving through a series of role-playing scenarios.
- **Enhance Communication Skills, Adaptability, and Teamwork:** Foster the development of effective communication skills, adaptability, and teamwork among the participants through diverse role-play situations.
- **Showcase Wit and Humor:** Provide a platform for participants to display their wit and humor in a variety of role-play scenarios.

### **Event Highlights**

The event consisted of three distinct rounds, with preliminary elimination rounds acting as warm-ups:

**Round 1: I-Play:** In this initial round, participant teams undertook the challenging task of conducting high-pressure interviews within strict time constraints. The objective was not only to exhibit their role-playing skills but also to demonstrate their creativity in managing the given constraints.

**Round 2: Ad-Fictio:** Following the eliminations from Round 1, the remaining groups regrouped into teams of two. The standout feature of this round was the creation and performance of comical TV advertisements for fictional products. Participants showcased their creativity and humor, eliciting hearty laughter from the audience.

**Round 3: Geek-Gathering:** The grand finale took the form of a corporate-style meeting to discuss marketing strategies for a fictional food delivery truck targeting colleges. Participants assumed various roles and collaborated to devise innovative solutions. This round served as a litmus test for their strategic thinking and problem-solving abilities.

**Beneficiaries:** MBA students

**Outcomes:** The competition yielded several notable outcomes:

- **Enhanced Creativity:** Participants exhibited remarkable creativity while crafting humorous TV ad scenarios and resolving intricate corporate dilemmas.
- **Improved Communication Skills:** Role-playing exercises enriched the communication skills of the participants, equipping them to adapt to diverse role-play situations.
- **Teamwork and Adaptability:** The event emphasized the value of teamwork and adaptability, as participants learned to collaborate effectively and adjust to varying scenarios.
- **Wit and Humor:** The competition successfully unearthed the participants' humor and wit, transforming the event into an enjoyable experience for both the participants and the audience.

The "Tactical Fun" Role-Playing Competition achieved its set objectives, creating a platform for growth, laughter, and skill development.

## Events Highlights:



# Dr. Akhilesh Das Gupta Institute of Technology & Management

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Approved by AICTE and Affiliated to GGSIPU

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**BBD GROUP**

# TECHNOUTSAV 3.0



*Presents*

# TACTICAL FUN

📅 12, October

**Enroll**



📍 2nd Block,

4th Floor,  
Room No.2409

🕒 11:30 a.m

## Contact Details

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