

Dr. Akhilesh Das Gupta Institute of Technology & Management



School of Business Studies

Title: Guest Lecture on the topic “Innovation in Personal Financial Management – A Lesson to the budding leaders of tomorrow”

Date: 7th October, 2022

Department: BBA Department

Mode: Online

Objectives: To help students to know about Personal Financial Management and its spectrum and how it is evolving with the help of latest trends.

Speaker: Dr. Sharan Kumar Shetty, Associate Professor, Head & International Relations MSNIM, Mangaluru

Activities Undertaken: School of Business Studies Of Dr. Akhilesh Das Gupta Institute of Technology and Management conducted a Guest Lecture on 7th October, 2022 from 2:15 PM onwards. The resource person, Dr. Sharan Kumar Shetty spoke on the topic of

“Innovation in Personal Financial Management – A Lesson to the budding leaders of tomorrow”.

The session started with a warm welcome of Dr. Sharan Kumar Shetty by Prof. (Dr.) Divya Gangwar, Course Director. His career contours nearly two decades and demonstrates extensive Indian and International expertise along with consistent success in teaching, mentoring, and educational leadership. The session was very interactive and students participated enthusiastically.

Dr Sharan Kumar Shetty gave a brief introduction of the topic. Later he explained stock market returns, brokers, sub brokers, stock prices, precautions in the stock market etc. The participants exhibited their knowledge and participated with great passion and enthusiasm. At the end students discussed their views and cleared their doubts with the expert.

The vote of thanks was given by Department-In charge, Ms. Sonali Gaur who showed gratitude for his esteemed presence. According to the participants, it was a good learning experience and it helped them in understanding the latest trends in the industry of finance.

Beneficiaries: Students of BBA

Outcome: It was an informative session where students learnt about Personal Financial Management.

Screenshot:

Dr. Akhilesh Das Gupta Institute of Technology & Management
(Formerly Northern India Engineering College)
Approved by AICTE & Affiliated to GGSIPU

Management Department organizes a

Guest Lecture on the topic

INNOVATION IN PERSONAL FINANCIAL MANAGEMENT - A LESSON TO THE BUDDING LEADERS OF TOMORROW.

**7TH OCTOBER 2022
2.15PM ONWARDS
ONLINE MODE**

Join Us
<https://meet.google.com/ijt-hnpm-unv>

Dr. Sharan Kumar Shetty
Associate Professor, Head & International Relations
MSNIM - Mangaluru.

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Dr. Sharan Kumar Shetty (Presenting)

Precautions in the stock market

- Deal with only registered brokers/sub-brokers
- Receive contract notes from your broker
- Do not be misled by market rumours, hot tips etc.
- Take informed decisions by studying the fundamentals of the company
- Do not be attracted by announcements of fantastic result/news reports about a company
- Do not be attracted to stocks based on what internet website promotes (do your study)
- Low price/penny stocks do not guarantee high return
- Sudden spurt in stock price - be cautious
- Any advise or tip that claims huge return may lead to losing some, most or all of your money
- Issue account payee cheque/DD in the name of your broker only, as it appears on the contract note

Participants: Shivani, Rajdeep, You, Dr. Shari, 49 others