

# Dr. Akhilesh Das Gupta Institute of Technology and Management

(Formerly known as Northern India Engineering College)

(A Unit of Babu Banarasi Das Group of Educational Institutions)

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## TRAINING AND PLACEMENT CELL

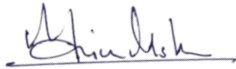
Ref. No.: T&P/08-2022/218

Date: August 30, 2022

### NOTICE

We are pleased to inform you that as a part of the campus placement hiring process for **MBA (Marketing )** of batch 2023 Pass outs, **SmartData** would be conducting campus drive for our students. Kindly go through the attached Job Description.

Refer to **Annexure A** for the Job Description **SmartData**.



**Ms. Monica Mishra**

Asst. Manager –T&P Department  
ADGITM, Delhi

Copy for Information to:

1. CEO Sir
2. Director Sir
3. Asst. Director (HR) & Staff Officer to Hon'ble Chairperson
4. Dean Management
5. H.O.D and T & P Faculty Coordinator
6. Dr. Saurabh Gupta, Incharge (Website Cell)

**JOB DESCRIPTION & REGISTRATION LINK**

<b>Company Name :</b>	<b>SmartData</b>
<b>About Company :</b>	SmartData is a leader in global software business space when it comes to business consulting and technology integrations making business easier, accessible, secure and meaningful for its target segment of startups to small & medium enterprises. As your technology partner, we provide both domain and technology consulting and our inhouse products and our unique productized service approach helps us to act as business integrators saving substantial time to market for our esteemed customers. With 10,000+ projects, vast experience of 20+ years, backed by offices in the US, Australia, and India, providing next door assistance and round-the-clock connectivity, we ensure continual business growth for all our customers. Our business consulting and integrator services via software solutions focus on important industries of healthcare, B2B, B2C, & B2B2C platforms, online delivery services, video platform services, and IT services.
<b>Official Website :</b>	<a href="https://www.smartdata.net/">https://www.smartdata.net/</a>
<b>Registration Link :</b>	<a href="https://forms.gle/ogQK1KbL2orpMmEN8">https://forms.gle/ogQK1KbL2orpMmEN8</a>
<b>Registration Last Date :</b>	1st September(Thursday) till 4pm.
<b>Course &amp; Branch :</b>	MBA(Marketing)
<b>Cut-off :</b>	60% Throughout(10th,12th & Graduation)
<b>Batch :</b>	2023 Passouts
<b>Salary Bifurcation (Fixed + Variable) :</b>	4LPA(15K During Training Period )
<b>Designation :</b>	BDG Associate
<b>Roles and Responsibilities :</b>	<ol style="list-style-type: none"> <li>1. Understanding Business and Technology domain of the Organisation.</li> <li>2. Learning/Understanding requirement Analysis process to determine what software is required or what modifications to existing software are needed.</li> <li>3. Understanding CMMI 3 level process to deliver software to global acceptable standards.</li> <li>4. Working directly with customers and clients to help them use the software accurately and as intended.</li> <li>5. Learning business communication to assist in dealing with global clients from Americas/EU/Pan Pacific &amp; Middle East.</li> </ol>
<b>Selection Process :</b>	<p>Online Technical Aptitude test</p> <p>Personal Interview-1</p> <p>Personal Interview-2</p>
<b>Campus Interview Date :</b>	Will be Informed
<b>Interview Location :</b>	Virtual Drive
<b>Tentative Joining Date :</b>	Will be Informed
<b>Joining Locations :</b>	Mohali,Dehradun
<b>Gender Preference :</b>	NA
<b>Bond to be Signed :</b>	NA
<b>Specific Requirements :</b>	<ol style="list-style-type: none"> <li>1. Sharp mind</li> <li>2. Good communication skill</li> <li>3. Ability to capture the services</li> <li>4. Ability to work in speed.</li> <li>5. Problem solving and Positivity in work</li> <li>6. Should come up with new troubleshooting techniques</li> </ol>

