DR. AKHILESH DAS GUPTA INSTITUTE OF TECHNOLOGY & MANAGEMENT, NEW DELHI

MANAGEMENT DEPARTMENT

REPORT OF EXPERT LECTURE

TITLE: Entrepreneurship & Business Finance

DATE: 26th April2022

DEPARTMENT: Management Department

VENUE: Auditorium, 2nd Block

OBJECTIVES: To help students to gain knowledge related to Entrepreneurship & Business Finance.

RESOURCE PERSON: Mr. Varoon Verma & Ms. Indrani Mahto (IIM Bangalore Alumnus)

ACTIVITIES UNDERTAKEN: Management Department of ADGITM organized an Expert Lecture on the topic "**Entrepreneurship & Business Finance"** by Mr. Varoon Verma and Ms. Indrani Mahto (IIM Bangalore Alumnus). Ms. Indrani Mahto explained the students about Entrepreneurship and why it is being important in today's scenario. If students are looking for a job, a population of 138 crore Indians is a huge market available in terms of customers. She also came up with the ideas of Business Model from scratch.

She also highlighted that how to start a business even if one doesn't have enough capital, students also gain knowledge about Loan Amortization.

The lecture was started at 10:00am onwards and was hosted by Management Student Ms. Arya and memento to the Resource Persons was given by Prof.(Dr.) Tusshar Mahajan (Dean-Management) and Prof. (Dr.) Sanjay Kumar (Director).

During this session, the following topics were discussed by Mr. Varoon:

1. Business model from scratch

2. Decision Tree

3. Skills Requires

4. Startup recognition as per policy and Government Support

5. Loan Amortization

6. Cash flow forecasting

The overall lecture was very interactive where the participants exhibited their attentiveness and participated with great passion and enthusiasm.

The program came to an end at 12:00 PM with the vote of thanks by Prof. (Dr.) Divya Gangwar.

BENEFICIARIES: Students of MBA & BBA.

OUTCOME: It was an informative session where students learnt about Entrepreneurship and various Government recognition/policies for startups and schemes for Startups.

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