

# **Dr. Akhilesh Das Gupta Institute of Technology and Management**

## **MBA DEPARTMENT**

**TITLE: WEBINAR ON INTRODUCTION TO FINTECH**

**DATE:** 9<sup>th</sup> March, 2022

**DEPARTMENT:** MBA Department

**VENUE:** Zoom Meeting

**OBJECTIVES:** To help students know about Fintech, its spectrum and how it is evolving with the help of latest trends like Artificial Intelligence and Machine Learning.

**EVENT ORGANIZERS:** MBA DEPARTMENT

**DELEGATES/SPEAKER:** Dr. Prapti Paul, Associate Dean (Academics), and the Placement Preparation Coordinator (Finance) at IBS Gurgaon

**ACTIVITIES UNDERTAKEN:** Management Department of ADGITM organized a webinar on the topic “**Introduction to Fintech**” by Dr. Prapti Paul, Associate Dean (Academics) and the Placement Preparation Coordinator (Finance) at IBS Gurgaon Prof. She has experience of over 12 years in industry and academics.

She has had the fortune to work with few of the big 4s in the consulting space in India. She has authored and presented several research papers at various national and International conferences. Prof. Paul was the recipient of Best Paper Award in the Year 2015 at two international conferences. Her teaching interests include Financial Management, Strategic Finance, Investments and Fintech. She is actively involved in conducting faculty & student development seminars and workshops, guiding summer internships, live research projects, designing course contents in due consultation with the industry professionals, and creating academic resources.

The lecture was started at 2.15 noon onwards and was hosted by Management Student Ms. Arya S. A welcome address was delivered by Prof. (Dr.) Tusshar Mahajan, Dean Management.

During this session, the following topics were discussed by Ms. Prapti :

1. Introduction to Fintech
2. Spectrum of Fintech Services
3. How Fintech begin in India
4. Role of AI & ML in Banking and Finance Sector
5. What's Trending in Finance Sector?

The overall webinar was very interactive where the participants exhibited their knowledge and participated with great passion and enthusiasm. Various terms like Regtech, blockchain, and Insurtech were explained. Students were requested to login to a site named mentimeter to answer questions in real time, where the answers can be seen on the slides anonymously, which made the session more fascinating. Some questions are listed below:

1. What comes in your mind?
2. Have you ever heard cryptocurrency? Name some
3. Guess the famous Founder and CEOs of fintech apps.

The program came to an end at 4.00 PM with the vote of thanks.

**BENEFICIARIES:** Students of MBA & BBA Department

**OUTCOME:** It was an informative session where students learnt about how Fintech Industry is evolving at an exponential rate and how new trends are helping it to grow.

# SCREENSHOT:



